IN THE UNITED STATES PATENT AND TRADEMARK OFFICE POWER OF ATTORNEY (and REVOCATION OF PREVIOUS POWER OF ATTORNEY)

Docket No. 55859-2

Application No.: 10/542677 Filed: July 19, 2005

Applicant: Gerard Keena, et al.

Entitled: CASH BASED PURCHASING USING MOBILE TELEPHONES

TO THE COMMISSIONER FOR PATENTS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Honorable Sir:

I hereby appoint:

Thomas M. Saunders, Reg. No. 29,585 John C. Serio, Reg. No. 39,023 Brian L. Michaelis, Reg. No. 34,221 Joseph P. Quinn, Reg. No. 45,029

All of the firm:

Seyfarth Shaw LLP Two Seaport Lane Suite 300 Boston, MA 02210-2028 Customer No. 71130

as principal attorneys to prosecute this application, to transact all business in the Patent and Trademark Office connected therewith and to receive the Issued Patent if one should issue. Applicant hereby revokes all previous powers of attorney associated with this application.

Please direct all future correspondence to:

Brian L. Michaelis Seyfarth Shaw LLP Two Seaport Lane Suite 300 Boston, MA 02210-2028

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Dated: